



HERORUN™

Sponsorship Overview

RUN
AS A
HERO
IN HONOR
OF OUR
NATION'S
HEROES

NOV. 2, 2024



Scan QR code for HeroRun Website





About

Join Fairview Plaza and American Asset Corporation for the Sixth Annual HeroRun on Saturday, November 2nd, 2024, to benefit Veterans Bridge Home!

Held in the heart of South Park, the race begins at 8 am at Fairview Plaza office buildings. The 5k course takes runners through scenic South Park neighborhoods while the 1k Fun Run keeps runners close to Fairview Road.

The festivities include music, activities, some live superheroes and the real heroes, members of all 5 branches of the U.S. Military.

Making a Local Impact

HeroRun benefits the local charity, Veterans Bridge Home. Formally known as Charlotte Bridge Home, Veterans Bridge Home helps veterans successfully transition back to civilian life after military service by identifying their education, employment and healthcare needs and connecting them to available community, state and federal agencies.

Over the past seven years, HeroRun has donated over \$133,000 to this fantastic group and hope to top \$80,000 in total donations with the growth of HeroRun in 2024.

For information on registration, please visit HeroRun.S2FEvents.com

1-Mile Fun Run and 5K

November 2, 2024 | 8AM

Benefiting Veterans Bridge Home

No less than 50% of your sponsorship fee will go directly to Veterans Bridge Home

Sponsorship Levels

\$10,000 Powered by Sponsorship

Sponsor will receive booth space at race day village, be the main logo alongside Fairview Plaza on print promotions. Inside the race village – a feature 4'X10' Start/Finish rail banner. Premier logo positioning on event t-shirt. Sponsorship includes (30) race vouchers and (10) social media promotional posts.

\$2,000 General Sponsorship

Sponsor will receive booth space at race day village, logo feature on print promotions, banners, and event t-shirt. Sponsorship includes (15) race vouchers and (7) social media promotional posts.

\$1,000 Captain Sponsorship

Sponsor will receive booth space at race day village, logo feature on print promotions, banners, and event t-shirt. Sponsorship includes (5) race vouchers, and (3) social media promotional posts.

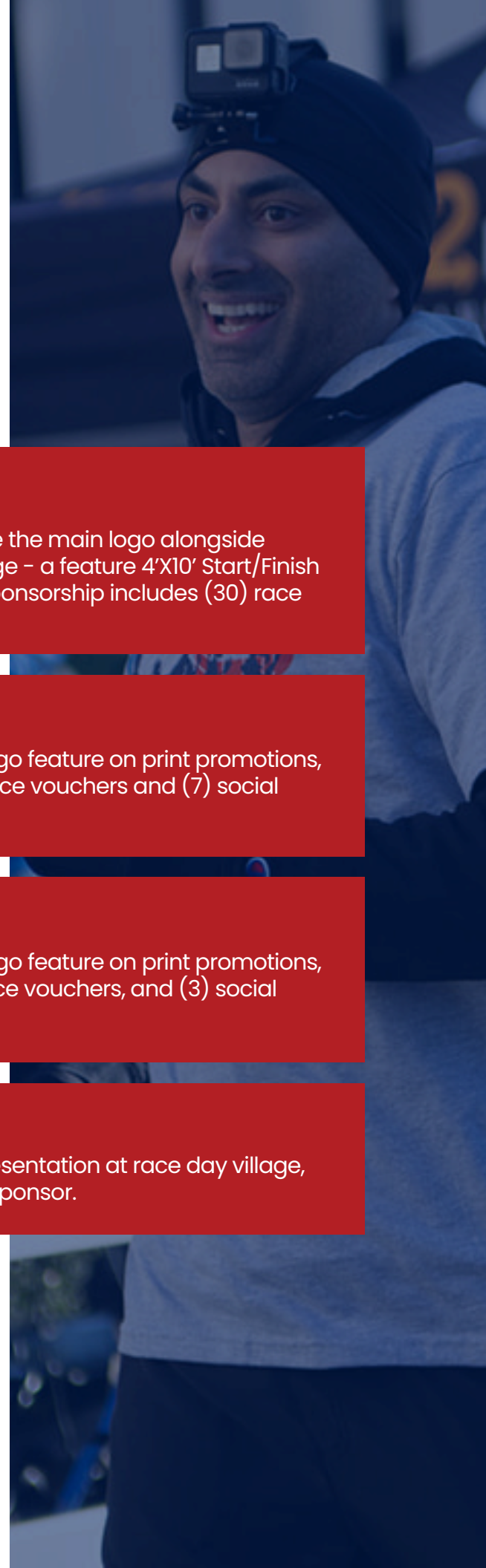
\$500 Lieutenant Sponsorship

Sponsorship includes (2) race day vouchers, logo representation at race day village, and a shout-out on HeroRun social media for being a sponsor.

Sponsorship checks must be made out to Fairview Plaza.
Mail to 5950 Fairview Road, Suite 800, Charlotte NC 28210

Please respond to AAC Marketing for participation by October 13th

Carmen Cousin
AAC Marketing & Promotions
(704)-605-4155
ccousin@aacusa.com



SPONSORSHIP REGISTRATION

Click here or fill out the form below:

Company Name:

Contact Name:

Address:

City, State, Zip:

Phone: Fax:

Email:

Date:

Indicate your company's level of sponsorship

Please refer to sponsorship level information.

Powered By
Sponsorship

General
Sponsorship

Captain
Sponsorship

Lieutenant
Sponsorship

Cash Contribution: \$

In Kind Value: \$

Specifics of in-kind donations:
(please be as exact as possible of value of in-kind donations)

Check, enclosed made payable to Fairview Plaza

**Mail registration form to:
American Asset Corporation ATTN:
Carmen Cousin
5950 Fairview Road, Suite
800 Charlotte, NC, 28210**

**FAIRVIEW
PLAZA**

 **VETERANS
BRIDGE HOME**